



# You're Just Seconds Away From a Sensational Opportunity to be a Co-Author in Dan Kennedy's Classic... *"The Ultimate Success Secret"*

**For a limited time, you can have the power & prestige of being a co-author with the legendary Dan Kennedy!**

My name is Pete Lillo, but you might know me as "PetethePrinter." I've been the behind the scene Printer, Publisher, Business Partner and with **Dan Kennedy** since the mid 1970's.

For years now, I've been helping smart entrepreneurs and info-marketers create super-effective marketing and retention weapons, by offering the opportunity to license one of **Dan's** most famous promotional publications, *"The Ultimate Success Secret."*

You can **Now** leverage the undeniable power of "**Dan Kennedy**" by joining him as a Co-Author of '*The Ultimate Success Secret*' and if you are the kind of person who sees an opportunity and seizes it, **you can save \$300 off the license fee, But you must Act Now!**

'*The Ultimate Success Secret*' contains timeless wisdom and advice from one of the living legends of marketing and business... Dan Kennedy and by joining Dan as a co-author, you can:

- Make **Dan Kennedy** your partner in business, **Rapidly Increase Client Base.**
- Create a **Powerful Marketing Tool** that will constantly promo your business!

- Leverage the **instant credibility** of being a published author!
- Tap into endless PR possibilities and Increase your media exposure!
- Publish your book literally in as little as a few days with absolutely **NO HASSLE!**

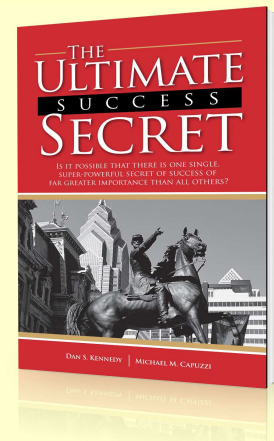
The Ultimate Success Secret License Program is normally \$ 1,495, but by joining our Level Three Coaching Program, which includes six monthly coaching newsletters (including **Dan's Look Over My Shoulder LOS** Program) for only **\$98.21 per month**, you can grab a license for **only \$1,195** as a current coaching subscriber. *This is a full \$300.00 Savings, But, this is a Limited Time Offer!*

'*The Ultimate Success Secret*' license includes two formats, PC & Macintosh, along with a sample printed book.

**BONUSES!** Get a "**FREE Copy**" of **Mike Capuzzi's** edition and an autographed copy of my coaching book **FREE** when you sign up. "**Lessons My DAD Taught Me.**" To receive further information, along with a copy of the License Agreement, fax or email your information below:

**AND SAVE \$300!!**

**"You will not regret it!"**



"Publishing '*The Ultimate Success Secret*' with Dan Kennedy was one of the smartest and most effective marketing decisions I made in 2008. The opportunity and prestige to have a co-branded book with Dan is priceless.

"I use my book to promote my local Glazer-Kennedy Chapter and since doing so, my membership numbers have increased by more than 60%. The book has also helped me get interviewed on a local TV.

"If you are looking to tap into the powerful brand of 'Dan Kennedy,' I highly suggest you consider becoming a co-author of the '*The Ultimate Success Secret.*' You will not regret it."

**Mike Capuzzi, Chapter Director  
Glazer-Kennedy Insider's Circle  
Philadelphia Chapter**



**Yes Pete, I'm interested in becoming a Co-Author with the Legend Dan Kennedy! Please send me more information immediately!**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

**FAX TO: 1-330-922-9833    EMAIL: [PetethePrinter@Gmail.com](mailto:PetethePrinter@Gmail.com)**